



# Modernizing the Warehouse with Zebra's Android

**New market dynamics require greater fulfillment speed. Your legacy mobile devices can't meet the need like Zebra Android devices can.**

The warehouse is evolving:

1

E-commerce is placing greater efficiency demands on warehouses. The sheer volume of items ordered is expected to spike by 76% by 2020.<sup>1</sup>

2

Consumers expect swift delivery of online purchases. By 2021, 78% of logistics providers expect to offer same-day delivery.<sup>2</sup>

3

Competition for labor makes keeping pace difficult. Warehouses face an ongoing need to train and retrain due to labor shortages, high turnover and reliance on temporary help.



Zebra offers the largest range of Android devices, from handhelds to vehicle-mounts, wearable devices and even tablets.

## Outdated mobile devices make you less competitive

Before e-commerce disrupted warehousing, the continued use of outdated Windows® mobile operating systems was a safe strategy. But your business environment has fundamentally changed and so has your risk. As e-commerce sales grow, the threats to device uptime and business continuity will only increase.

Outdated hardware platforms and Windows® mobile operating systems were not designed for the e-commerce and the workforce demands of today's warehouse. Warehouses need more advanced mobile computing functionality such as:

- Intuitive all-touch terminal emulation that reduces keystrokes, errors and training time
- Faster data capture
- Greater processing power
- Faster Wi-Fi speeds
- More robust security
- Stable parts replacement

Your safest strategy is to modernize your mobile technology now. Equipped with modern devices, your warehouse can keep up with the growing demands of e-commerce, increase fulfillment speed and accuracy and shorten training times.





## Zebra's Android portfolio for warehousing: the right choice

When you switch front-line workers to Zebra's Android devices, you'll enjoy more uptime, faster application performance, easy parts replacement and more reliable Wi-Fi connectivity with support for 5GHz and 802.11ac. You'll get faster inventory turns and order fulfillment, higher picking and inventorying accuracy, quicker product returns and faster training and adoption — a major advantage when considering temporary workers. These performance gains combine to create competitive advantages.

## The leader in enterprise Android devices

Zebra offers the widest range of form factors available, from handheld mobile computers and tablets to wearables and vehicle mounts. Only Zebra enhances Android for enterprise work with a suite of software tools and applications that accelerate app development, simplify integration and management, secure operations and boost worker productivity.

## Mobility DNA

Purpose-built enterprise solutions



**EMM Tool Kit** — Android configuration and management feature development without EMM console server or agent updates



**Mobility Extensions (Mx)** — Enterprise-grade security and control



**StageNow** — Rapid configuration and deployment of new devices



**SimulScan** — Quickly capture multiple barcodes, text, images and signatures with a single scan



**Workforce Connect** — Instant connections with hundreds of workers



**PowerPrecision+ battery analytics** — Indicate when batteries need recharging or replacing



**LifeGuard™** — Up to 7 years of operating system security support

Investing in better warehouse performance with Zebra's Android devices is the best way you can manage current and future risks to your operation.

Zebra Android devices offer you opportunities to gain competitive advantages. Contact us and seize them, starting today.

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<sup>1</sup> Warehousing 2020 Vision Study, Zebra Technologies, 2016 | <sup>2</sup> The Future of Fulfillment Vision Study, Zebra Technologies, 2018

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